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Celebrate 50 BIG years with America's favorite BIG RED dog, Clifford

The Clifford Collection

By Norman Bridwell

For five decades, Norman Bridwell's Clifford the Big Red Dog has entertained children, parents, and teachers with his BIG adventures. In 1963, Norman Bridwell created a literary classic embraced by generations around the world. This September Scholastic kicks off the 50th anniversary school-year-long celebration with the publication of *The Clifford Collection*, a collection of six classic Clifford stories originally published between 1963-1977. Also included in the book is an original letter from Norman Bridwell to the reader, information about the creation of Clifford—including the original (and never-before-seen) 1962 painting that inspired the Clifford series—the story behind the real Emily Elizabeth, and more!

Taller than a house and redder than a fire engine, Clifford is one of America's oldest and most beloved children's book characters. With more than 126 million books in print, a television show in its twelfth season on PBS KIDS, a new live show, and an ongoing national BE BIG™ campaign, the 2012-2013 school year is shaping up to be a very BIG year.

Norman Bridwell is the author and illustrator of numerous children's books, including the beloved Clifford series, which has more than 126 million copies in print in 13 languages. He lives in Edgartown, Massachusetts, with his wife, Norma.

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